

## Windsor Town Centre update report for Windsor Town Forum – July 2022

Whilst footfall remained strong in the town centres at the beginning of the first quarter as the cost of living and inflation increases we are starting to see a slowdown in the positive figures that we saw in April and May. The town has in recent months seen a number of stores close (some of which had been expected and been reported across the country as a number of national business scale down on the number of brick and mortar stores they have).

### Platinum Jubilee

Due to national and international coverage all of the events planned and delivered for the Platinum Jubilee celebrations far exceeded expected attendance and saw some of the largest audiences and visitors to the town centre in the last 4 years. Coupled with good weather stores and businesses reported very positive sales in the run up to the extended bank holiday weekend. Food and beverages reported increase in sales ranging from 54 – 200% compared to normal weekends. The table below shows a number of the events highlighted at previous Town Forum Meeting with an attendance column included.

Events	Location	Attendance	Date
21 Gun Salute	Long Walk	2500	21-Apr
Royal Windsor Horse Show – Gallop through History	Home Park Private	TBC	11 - 15 May
Windsor Platinum Jubilee Schools' Week	Various	TBC	23 - 27 May
Ox Roast – Bachelors Acre	Bachelors Acre	6000	2-Jun
Beacon Lighting and Fireworks	Long Walk	40000	2-Jun
Eton Street Party	Eton High Street	600	4- Jun
Jubilee Picnic in the Park and Classic Car Show	Long Walk	30000	04-Jun
Windsor's Big Lunch – the longest picnic table	Long Walk	20000	05-Jun
The Royal Windsor Rose and Horticultural Society Summer Show	York Club - Windsor Great Park	4000	11-Jun
Dedworth Picnic in the Park	Dedworth Rec	4000 (TBC)	2-3 – Jul
En Plein Air - Windsor Castle	Windsor Castle	TBC	30-Jul
Bandstand Live	Alexandra Gardens	TBC	June - Sept
UK Town Criers Competition	Grass Moat - Windsor Castle	TBC	20-Aug

### Review of Businesses in Clewer, Dedworth and Ascot

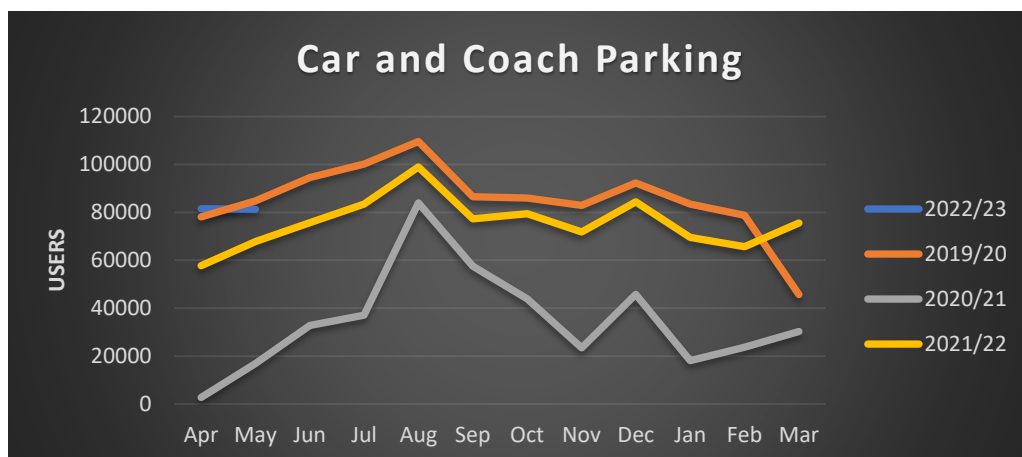
Clewer and Dedworth occupancy levels remain high at 85%.

Ascot High Street similar to Clewer and Dedworth has remains unchanged with very few empty units (92% occupancy)

Compared to the national average Ascot, Dedworth and Clewer are operating well above those levels in other parts of the country. National vacancy rates fell slightly last month to 14.4%.

### Town centre health

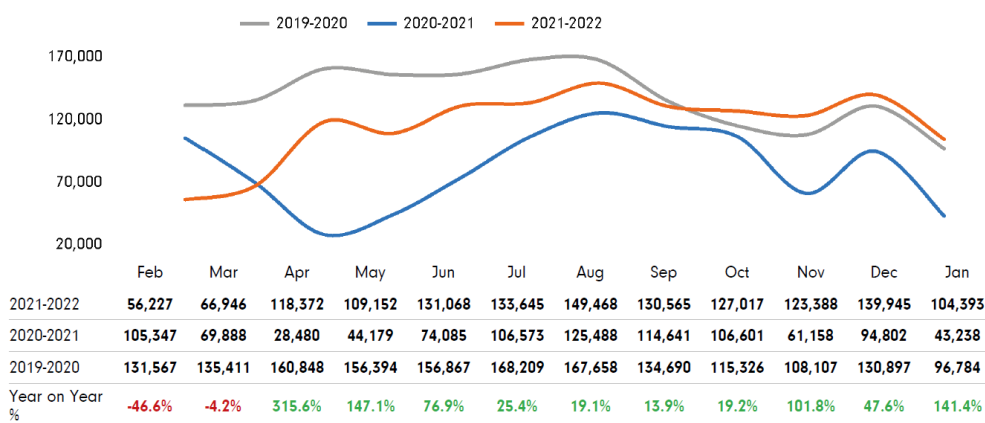
#### Car Parking upto May 2022



**Car and Coaching Parking overall for May:** 20% (81290) up on last year (67809) , Down 4% vs 2019 (82841)

#### Footfall - rolling 12 months

The figures shown below are calculated using weekly averages.



#### Vacancy Rates

	Feb	Mar	Apr	May	June
Current vacancy	<b>11.56%</b>	<b>9.41%</b>	<b>12.37%</b>	<b>12.63%</b>	<b>13.17%</b>
*Expected Vacancy	<b>16.40%</b>	<b>13.17%</b>	<b>15.86%</b>	<b>16.40%</b>	<b>16.40%</b>
**National Average	<b>14.4%</b>	<b>14.3%</b>	<b>14.2%</b>	<b>14.1%</b>	<b>14.1%</b>

\*this includes businesses that have/or are known to be in danger of closing.

\*\* Data provided by British Retail Consortium/Local Data Company

**Vacancy Rates** currently 13.17% increase on last month 12.63%

**New Stores** opened or about to open in the next 4 – 5 weeks

Greggs , TLC Group, Boots, Black Sheep, Franco Manca, Crispy Dosa , Mama Mia, Ole Steele, Zara Plus.

**Recent Closures**

Metro Bank, L'occitane, Windlesora, Jones.

**Paul Roach**

**Windsor, Eton and Ascot Town Manager**